

Rocky Mountain IFT Privacy Policy

Last updated: July 8, 2026

The Rocky Mountain Institute of Food Technologists (RMIFT) may at any time revise its Privacy Policy and Terms of Service policies. By accessing, browsing, or using the RMIFT Site, you accept and agree to, without limitation or qualification, these Terms and Services (and any amendments) and RMIFT's Privacy Policy. You are encouraged to visit this page from time to time to review the current policies.

The Rocky Mountain Institute of Food Technologists ("RMIFT", "we", "our", or "us") is committed to protecting your privacy. This privacy policy, available at the rockymountain-ift.org website and as updated from time to time ("Privacy Policy"), is intended to disclose to our website visitors, members, customers, donors, partners, event registrants, and attendees how RMIFT collects, uses, safeguards, and discloses the information collected on its various websites, including rockymountain-ift.org and associated event platforms (collectively, the "Services").

CONTACT INFORMATION

If you have questions about RMIFT's Privacy Policy or practices, or if you need to contact us about the information we collect about you, our contact information is:

RMIFT

Rocky Mountain Institute of Food Technologists

www.rockymountain-ift.org

rmift1@gmail.com

APPLICABILITY

Your use of the Websites and our Services is always subject to our Terms of Service (available on the Rocky Mountain IFT website and as updated from time to time (the "Terms")), which is incorporated by reference herein. Any capitalized terms we use in this Privacy Policy without defining them have the definitions given to them in the Terms. This Privacy Policy applies only to the Services, and RMIFT's collection, use, disclosure, and protection of your data. It does not apply to third-party websites, applications, or services.

Before accessing, using, or interacting with the Services you should carefully review the terms and conditions of this Privacy Policy.

ELIGIBILITY TO USE THE SERVICES

The Services are not directed to children under the age of 16. You may not use the Services unless you are over the age of 16. In the event that we learn that we have collected Personal Information from a child age 16 or younger without verification of parental consent, we will use commercially reasonable efforts to delete that information from our database.

See the section below under the heading "Additional Restrictions on Collection and Use of Sensitive Data" for information on additional steps RMIFT takes to manage the privacy of data that are considered "sensitive data" by GDPR and other privacy regulations.

INFORMATION COVERED

This Privacy Policy covers our treatment of your personally identifiable information, which information may include name, mailing address, email address, telephone number, and other information which

identifies you as a specific individual (“Personal Information”). Please see additional information below on the information we collect. For this Privacy Policy the definition of “Personal Information” is the definition under the state, country, or other law applicable to the person whose data is collected. If you are a citizen or resident of the European Economic Area (“EEA”), United Kingdom, or Switzerland, the definition of Personal Information is defined under the General Data Protection Regulation (“GDPR”) and you have certain rights; therefore, please see the section below under the heading “GDPR” for more information.

Personal Information does not include your Personal Information that has been deidentified, pseudonymized, anonymized, aggregated, and/or otherwise processed so as to be unidentifiable in such a way that the data can no longer be attributed to a specific individual (by reasonable means) without the use of additional information, and where such additional information is kept separate and under adequate security to prevent unauthorized re-identification of a specific individual such that one could not, using reasonable efforts, link such information back to a specific individual (collectively, all of the foregoing in this sentence being referred to as “De-Identified Personal Information”).

INFORMATION WE COLLECT

Visitors may generally browse public portions of the Website anonymously without providing any Personal Information. RMIFT collects data about you and your use of the Services through various means, including when you provide information when you apply to become an RMIFT Member, donate, register for events or webinars, when you make a purchase from our Websites, and when we automatically collect information about you when you access, use, or interact with the Websites or the Services.

The types of Personal Information RMIFT may collect about you include:

Category	Specific Items of Personal Information
Identifiers	Name, username, email address, postal address, unique personal identifier (e.g.: device identifier, IP address, customer/account name or number, phone number, cookies, beacons, pixel tags, and mobile ad identifiers)
Characteristics of legally protected classifications	Race, sex, gender identity and expression, sexual orientation, age, country of origin, religion
Commercial Information	Products/services purchased, purchasing/consuming history or tendencies, donation history
Internet or other electronic network activity	Browsing, session, interaction, and search history related to our website
Geolocation	Physical location or movements
Audio, electronic, visual, thermal, olfactory, or similar information	Voice and video recording
Professional or employment information	Email address that identifies you, employment and employment history
Other information	Education history
Inferences drawn from any of the above	A person’s preferences, characteristics, and behavior

HOW WE COLLECT PERSONAL INFORMATION

The Personal Information we collect through our websites, or from our affiliates or service providers may be obtained as part of the following:

- Information that you provide by filling in webforms on our website. This includes information provided when creating an online account, purchasing/registering our Products or Services, subscribing to our e-newsletters or other communications, requesting information from us, submitting or posting material (where permitted) on our forums, or interacting with customer support or service, report a problem with our website, products, or Services, or otherwise communicating with us.
- Records and copies of your correspondence (including email addresses), if you contact us
- Registering for an event
- Your responses to surveys that we or our service providers might ask you to complete for research purposes
- Your search queries on the website
- On mobile applications
- When communicating with customer service/support
- Third party websites and mobile applications (e.g., websites that share information with us or advertising partners regarding online activities)
- Data suppliers (e.g., companies that provide demographics and other information regarding consumers)
- When making a donation via our website
- Joint marketing partners
- Online advertising companies
- Fulfillment and delivery service providers
- Social media companies
- Other service providers
- Responding to employment opportunities

RMIFT Membership and Event Registration

We collect Personal Information from you when you register for membership on our websites, purchase a subscription, signup for webinar, emails, newsletters, or white papers, or register to attend Annual Event.

RMIFT Account Information

RMIFT may require you to register for an account (an “RMIFT Account”) to use certain Services. We do not require you to register to use all of our Services. However, if you do register for Services offering an RMIFT Account, you will gain access to those areas and features of the Services that require registration. RMIFT will collect certain information about you in connection with your registration for your RMIFT Account, which may include Personal Information and other information such as a username, password, personal profile, pictures, your location, information about your contacts, and other information. Some of your RMIFT Account information may be displayed publicly. You are not required to provide your Personal Information; however, if you choose not to provide certain Personal Information, we may not be able to provide you with certain Services.

Payment Transaction Information

We may collect and store information related to purchases and donations made through the Services. To complete payments via the Services, you may be required to provide to our Service Providers your credit or debit card number, card expiration date, CVV code, and billing address (collectively, “Payment

Information”), along with your name and billing, delivery, and shipping address. RMIFT does not itself collect or maintain your credit card or other financial account information; this information is handled for RMIFT by our payment processing Service Providers.

Correspondence Information

If you sign up for a membership, attend a conference or event, email us, subscribe to our newsletters mailing lists, publications, or blogs, we may keep your message, email address, and contact information to respond to your requests, provide the requested products or Services, and to provide notifications or other correspondences to you.

INFORMATION WE COLLECT AUTOMATICALLY

Cookies, Web Beacons, Links, and other tracking technologies: RMIFT may keep track of how you use and interact with the Services using cookies, web beacons, links, and other tracking technologies. We do this to help analyze the use of and improve the Services. Through these technologies we may automatically collect information about your use of the Services and other online activities, including our email correspondences, third-party services, and client applications, and certain online activities after you leave the Services.

Google Tools

- Google Analytics. We use, and some of our third-party service providers may use, Google Analytics or other analytics service to help us understand use of our Website and Services.
- Google AdSense Advertising. We use Google AdSense Advertising (or other search engine or display network advertising) on our website.
- Google reCAPTCHA. We may use Google reCAPTCHA, which identifies bots by collecting hardware and software information and sending that data to Google for analysis.

POSTING CONTENT

You also may submit information, such as comments, reviews, testimonials, etc., to be published or displayed (“posted”) on public areas of the Website or transmitted to other users of the Website or third parties (collectively, “Content”). Your Content is posted and transmitted to others at your own risk. We cannot control the actions of other users of the Website with whom you may choose to share your Content. Therefore, we cannot and do not guarantee that your Content will not be viewed by unauthorized persons.

HOW WE USE YOUR PERSONAL INFORMATION

We use information that we collect about you or that you provide to us, including any Personal Information, for one or more of the following purposes:

- To present our Website and Mobile App and its contents to you.
- To provide you with information and respond to your questions on products or Services that you request from us.
- To provide you with the products, services, or information that you have requested.
- To process transaction payments, including membership dues, registration fees, and event payments.
- To provide you with notices about your account, including expiration and renewal notices.
- To notify you about information regarding or changes to our website, our policies, terms, or any products or Services we offer.
- To enhance and improve our products and Services.

- To operate, maintain, and provide to you the features and functionality of the Services.
- To determine eligibility for membership, credentials, designations, or volunteer opportunities.
- For examination or event registration, scheduling, event attendance, administration and related purposes.
- To fulfill any other purpose for which you provide Personal Information.

INFORMATION SHARING

We may or do disclose your Personal Information, in whole or in part, to the following types of third parties:

- Data storage or hosting providers for the secure storage and transmission of your data
- Database and software service providers for the management and tracking of your data
- Technology providers who assist in the development and management of our website or Mobile App
- Payment solution providers for the secure processing of payments
- Fulfillment and shipping vendors for the fulfillment of our Products and Services
- Survey and research providers who perform studies on our behalf
- Learning technology and online event providers
- Advertising partners, including social media providers
- Our volunteers or committee members who perform various functions on our behalf

RMIFT Personnel

Our personnel may have access to your information as needed to provide and operate the Services in the normal course of business.

Service Providers

We work with various organizations and individuals to help provide the Services to you (“Service Providers”). Use of your Personal Information by Service Providers will be bound by obligations of confidentiality.

Business Transactions

You consent to our disclosure of your Personal Information to a potential or actual buyer of our organization or assets in connection with a merger, divestiture, restructuring, or sale of assets.

Lawful Requests

We may be required to disclose User information pursuant to lawful requests, such as subpoenas or court orders, or in compliance with applicable laws.

ADDITIONAL RESTRICTIONS ON COLLECTION AND USE OF SENSITIVE DATA

RMIFT also collects sensitive categories of data, as defined by GDPR, including race, ethnicity, native language, gender identity, and sexual orientation. RMIFT obtains explicit consent to gather these categories of sensitive data before we accept them from any individual and store them in our database. RMIFT uses these categories of sensitive data to measure progress in developing a diverse and inclusive membership community at RMIFT. RMIFT does not provide sensitive data to service providers or other third parties except as may be required by law.

DATA TRANSFER/ACCESS OUTSIDE OF THE UNITED STATES

We have our headquarters in the United States. The Personal Information we or our service providers collect may be stored and processed in servers within or outside of the United States. We will take reasonable steps to ensure that your Personal Information receives an adequate level of protection in the jurisdiction in which we process it.

— End of Privacy Policy —

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